

Operation Red Nose St-Malo 2024 – Five Years of Gifting Rides

Operation Red Nose St-Malo is gearing up for its fifth year of ‘guiding sleighs’ this holiday season and will continue to deliver gifts to those who called for a ride.

The annual safe ride campaign helps drivers get home safely for 11 Friday and Saturday nights starting November 29, as well as New Years Eve. Volunteers will be giving people rides home in their own vehicles for free or donations to 20 communities along highways 75 and 59 south.

Not only will the ride donations be given back to non-profit community, youth, and sports organizations chosen by the ride night volunteers, but they also have generous sponsors who will be giving tokens of their appreciation to those who called Operation Red Nose for a ride.

ONE Insurance Group is proud to continue its tradition of supporting Operation Red Nose St- Malo as a Platinum Sponsor. "Being part of Operation Red Nose is one way we show our commitment to the communities we serve," says David Robin, Manager of Marketing & Communications for ONE Insurance Group. "This program makes a real difference by offering a safe, reliable alternative for those needing a ride."

As a returning sponsor, ONE Insurance is also lending a helping hand on the ground. Employees are volunteering on a designated ride night, continuing their support for safe driving and stronger communities. "It's a rewarding way to give back and contribute to safer rural roads. If you're considering volunteering, I highly recommend it!" adds Robin. By partnering with Operation Red Nose, ONE Insurance Group reaffirms its dedication to safety, community, and making the holiday season brighter for everyone.

"We know in most rural communities there are no taxi services and bus services." says Charmaine Gosselin, Operation Red Nose St-Malo. "It's habit to arrange for your ride home or to find a designated driver. So, we are extra excited when folks call us for a ride because we know they are going out of their regular plans. That's why the Red Nose ride services have become a pillar for the six weekends during the festive season." adds Gosselin.

More than 200 volunteers are needed to provide ride services in the following communities:

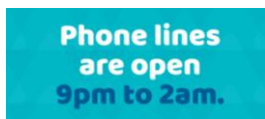
| | | | | | |
|---------------|----------------|--------------|--------------|-------------------|-----------------|
| Arnaud | Grunthal | Lorette | Niverville | Sarto | St-Malo |
| Dominion City | Ile des Chênes | Lowe Farm | Otterburne | Ste. Agathe | St-Pierre-Jolys |
| Dufrost | Kleefeld | Morris | Rosa | St. Adolphe | Tolstoi |
| Grande Pointe | La Rochelle | New Bothwell | Roseau River | St. Jean Baptiste | Vita |

- 30 -

Interview requests, contact:

Operation Red Nose St-Malo
Charmaine Gosselin, Coordinator
204-746-4773, st-malo@operationrednose.com

ONE Insurance Group
David Robin, Manager, Marketing & Communications
204-201-1713, David.Robin@oneinsurance.ca



FOLLOW US ON FACEBOOK & INSTAGRAM:

@operationrednosest.malo @OperationRedNoseStMalo

stmalorednose.com

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS

AGASSIZ EDGE INC.

GRAYDON VETERINARY SERVICES

MICHELLE HARTIN REALTY

SOUTHWOOD VENTURES

AL McVICAR FARMS

GRUNTHAL LUMBER

NIVERVILLE CITIZEN

CLEARVIEW CO-OP

CREEKSIDE TIMBER PRODUCTS

JEBYA'S PLUMBING AND HEATING

ROSENORT MOTORS

ST-MALO MÉTIS LOCAL

EAST-MAN SEAL COATING LTD.

M.G. CABINETS & MILLWORK

R.M. OF RICHTO

ST. PIERRE SHELL

ENDLESS CREATIONS

VILLAGE DE/OF ST-PIERRE-JOLYS

FRIENDS OF OPERATION RED NOSE ST. MALO

COUNTRY SNACKS NIVERVILLE

DELO WATER